

Self Consumption Of Renewable
Energy by hybrid Storage systems

Fenix TNT s.r.o.

LOGO MANUAL

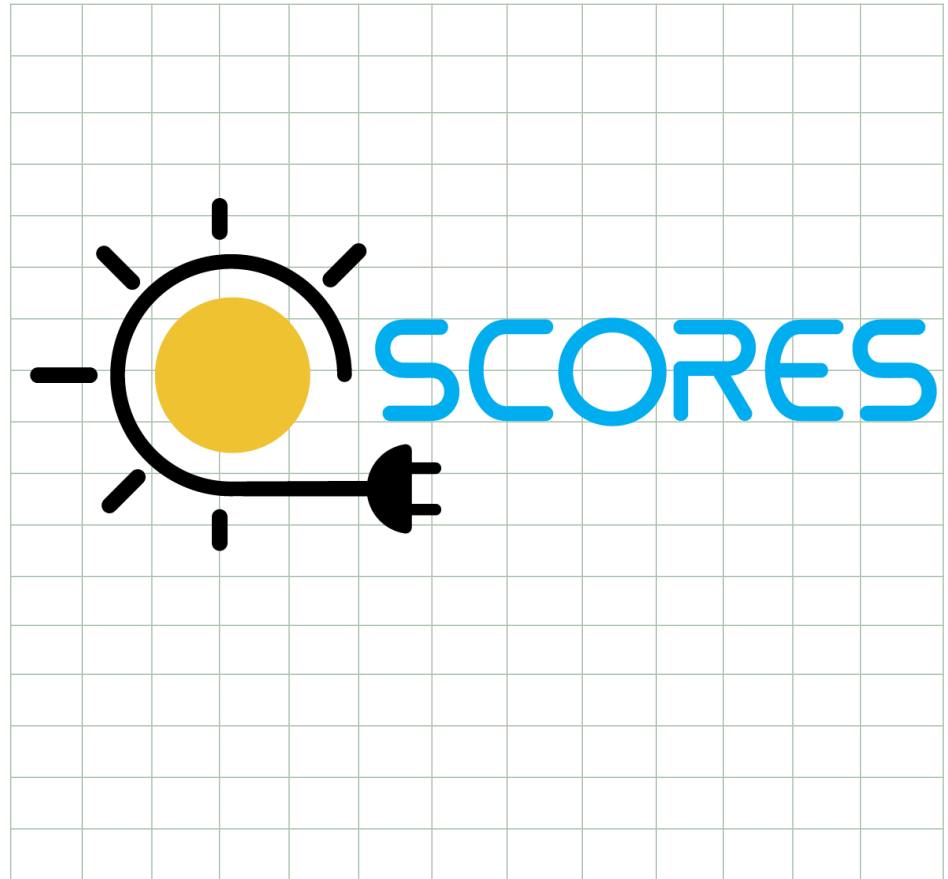


LOGO MANUAL

- **Master brand logo**

The logo represents renewable energy connecting the symbol of sun and electricity together with initial letter of SCORES project. It contains:

- Logo name
- Logo sphere



LOGO MANUAL

- **SCORES color palette**

The logo is composed of 3 colors:
black, yellow and light blue.

- **SCORES logo usage**

- **Full color** - for the documents that requires all spectrums of colors (printed material, web, Microsoft Office tools, etc.).
- **Black and white** - for the documents that only use black and white spectrum (faxes, black and white printers, etc.).

Full color



RGB: 40/42/42
CMYK: 75/68/67/90



RGB: 238/193/48
CMYK: 7/22/94/0



RGB: 1/173/239
CMYK: 69/14/0/0

Black and white



RGB: 0/0/0
CMYK: 75/68/67/90



RGB: 153/153/153
CMYK: 43/35/35/1

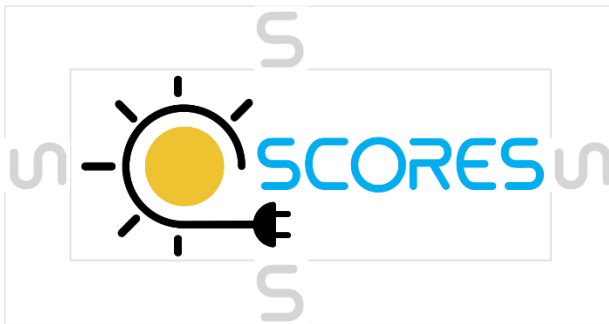


RGB: 117/117/117
CMYK: 55/47/46/12

LOGO MANUAL

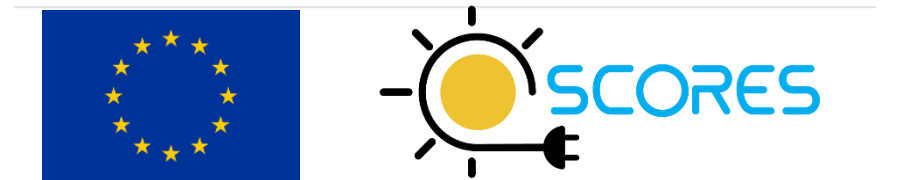
- **Logo clear zone**

Each version of the logo must be positioned in its own clear space away from design elements such as text and images. This will allow maximum standout of the logo. The clear zone for each signature is calculated by using one of the letters “S”.



- **Relation to other logos**

Keeping always a clear space, SCORES logo should be used at the same height than the rest of the logos. In case the majority of the logos are in a vertical format, SCORES logo should be positioned in vertical as well.



LOGO MANUAL

- **Typography**

- SCORES logo font is Bioliquid.
- Text font used in PowerPoint presentation is Calibri/Calibri light in all its formats: regular, bold, italic.
- Text font used in Word documents is Arial in all its formats: regular, bold, italic.

- **Files formats**

- Magazines, newspapers – EPS (CMYK)
- Microsoft office tools (Power point, word, excel) – JPG (RGB), PNG (RGB)
- Website, banners, newsletters, social media - JPG (RGB), PNG (RGB)
- Posters, billboards, signage (big format) – EPS (CMYK)

LOGO MANUAL

- Applications

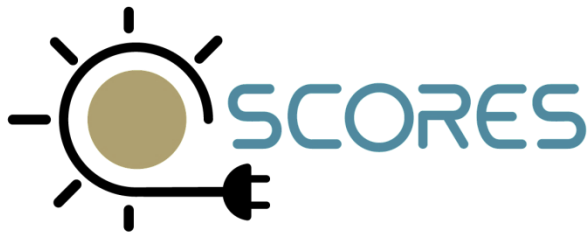


LOGO MANUAL

- **Errors to avoid**

- Do not distort any part of the logo.
- Do not change the font of the logo.
- Do not add any effect that decrease legibility of the logo.

Examples:





Self Consumption Of Renewable Energy by hybrid Storage systems

TNO innovation
for life



KÖNIG METALL



**FORSEE
POWER**



CAMPA
LES RADIATEURS D'EXCEPTION

SIEMENS

